



The JORIAD™

North American Truffle Dog Championship

January 25, 2018



Cheer on the truffle dogs!

Watch all sorts of dogs compete in the 4th annual Joriad™ Truffle Dog Championship! Spectators can cheer on the teams as they race to search for hidden truffle-scented targets. Finalists advance to the Joriad™ Field Trial: an authentic head-to-head and nose-to-ground action in the wild where nature alone determines where, what kinds, and how many truffles are hidden.



Championship Finals & Gala Awards Ceremony with food and wine pairings at the Hilton Eugene. Interested in attending and/or covering the Joriad? Please contact [Kayt Mathers](mailto:kayt@playnicepr.com) at Playnice PR.

Participate!

To see if your dog qualifies to enter the Joriad, please read the [2018 Guidelines](#).

We also have a [Truffle Dog Training](#) for young (and old) hopefuls.



All photos by David Barajas

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